

**Campaign Against Illegal Poisoning (caip) Stakeholder Meeting**  
**9<sup>th</sup> March 2010**  
**14:00-16:30hrs**  
**Room 202, Mallard House, Kings Pool, York**

**Attendees:**

Paul Adamson – Compliance Team, Chemicals Regulation Directorate (CRD)  
Libby Barnett – Food and Environment Research Agency (Fera)  
Colin Booty – Royal Society for the Prevention of Cruelty to Animals (RSPCA)  
Alan Buckle - Campaign for Responsible Rodenticide Use (CRRU)  
Hazel Doonan – Agricultural Industries Confederation (AIC)  
Dorothy Fairburn - Country Land & Business Association (CLA)  
Patrick Goldsworthy - Goldsworthy Associates  
Wendy Gray – Crop Protection Association (CPA)  
Edward Heywood – Policy Implementation Team (PIT), CRD  
Peter Karner - Natural England (NE)  
Jeff Knott - The Royal Society for the Protection of Birds (RSPB)  
Elizabeth Sharp – Science and Advice for Scottish Agriculture (SASA)  
Grant Stark - PIT, CRD - Chair  
Louise Stimson – National Gamekeepers Organisation (NGO)  
Mike Swan - Game and Wildlife Conservation Trust (GWCT)  
Tracey Ware - PIT, CRD  
Chris Wild - NGO

**Apologies:**

Dave Bench – Director of Strategy, Communications and Compliance, CRD  
Adrian Blackmore – Countryside Alliance  
Tom Blades – British Association for Shooting and Conservation (BASC)  
Paul Chambers – National Farmers Union  
Elaine Close – Compliance Team, CRD  
Hugh Dignon – Scottish Government  
Adrian Dixon – PIT, CRD  
Kate Fouracre – Defra, European and UK Species Policy – PAW secretariat  
Martin Gillibrand – Moorland Association  
Catherine Murdoch – Scottish Government  
Jacqueline Noble – HSE press office  
Colin Shawyer – Wildlife Conservation Partnership  
Guy Shorrocks – RSPB  
Colin Strong – HSE Science & Technology group  
Mike Taylor – SASA  
Mark Wilson – Defra, Chemicals and Nanotechnology Division (CND)  
Dave Wootton – Defra, Wildlife and Countryside Directorate - European and UK Species Policy

## Introduction, apologies and minutes/matters arising from previous meeting (9 May 2009) (CRD):

### 1. Introduction

Grant welcomed everyone to the meeting. There was a round table introduction.

#### 1.1 Minutes of previous meeting on 9<sup>th</sup> May 2009

No issues. Tracey informed the group that the final minutes were now on the [caip website](#)

#### 1.2 Matters arising from previous meeting

Tracey tabled a list of action points from the previous meeting, which included action taken so far. Grant highlighted two key outstanding actions:

Action Point 1.3.1: 'It was agreed CRD will seek further clarification on Defra's intentions regarding the Possession of Pesticides Order' - Defra is still to progress this, but are hoping to recommence work shortly. Jeff understood that the reason for the delay has been because the person responsible has been busy with another piece of legislation. Grant agreed that CRD would seek further clarification of Defra's intentions.

**ACTION: CRD**

Action Point 1.3.2: 'CRD to continue to investigate how a link could be made between the importation of illegal pesticides and using the Plant Health message 'if in doubt leave it out'. - Progress has been made after contact with HMRC and the UK Border Agency, who should be able to assist, with some feedback due imminently. It was agreed that CRD will circulate information as it arises.

**ACTION: CRD – ongoing**

The remainder of previous actions were all complete or ongoing.

### 2. Market Research Outcomes

A discussion took place on the CRD paper which outlined the key findings from the Market Research that took place in 2008. It was agreed that this provided a suitable basis for directing campaign activities in the medium term. Attendees noted that the paper reflected the market research had framed its findings but that care should be taken to ensure the correct inferences were drawn.

The group agreed that linkages to the Pelletwise campaign should be made.

**ACTION: Goldsworthy Associates**

CRD noted the Group's comments, and will issue a final paper reflecting these views.

**ACTION: CRD**

### 3. Campaign for Responsible Rodenticide Use (CRRU) Update

Alan began his presentation by emphasising that the CRRU was designed to complement and not duplicate the work of caip. Activity was not directed at wildlife crime but rather reducing low-level exposure of wildlife to rodenticides. The campaign had been successful in influencing practice amongst professional pest controllers and was to planning to give greater emphasis to reaching farmers. Activity during the last year focussed on the start up of the CRRU Supporters Club and the Wildlife Aware training and accreditation programme.

**ACTION: CRD to circulate copy of presentation**

[Post-meeting note: presentation was distributed 11 March 2010]

In the discussion which followed Alan's presentation it was noted that: approximately 10% of the pest control industry had signed up to the supporters club; and that there was a lack of reliable information on the quantity of rodenticide used annually.

Group members agreed that if they identified suitable opportunities to promote the CRRU material, they would contact CRD or Alan.

**ACTION: All, ongoing**

### 4. 2008 Pesticide Poisoning of Animals Report and 2009 quarterly reports

Paul apologised for the delay in publishing the 2008 annual report, this being due to technical issues regarding spreadsheets used to generate the tables. He indicated that the final report should be complete in 2 to 3 weeks. The resolved issues should enable a quicker publication of future reports.

A short discussion took place on three key issues: using the reports to plan proactively (especially regarding sub lethal effects); the possibility of mapping incident occurrences; and the identification of which actives were plant protection products. It was stressed that the cases found under WIIS were indicative only, not an accurate representation of actual numbers of poisoning cases. Paul assured the group that he would provide copies of the new report to the group as soon as possible before publication, and work on associating maps with the annual report.

It was agreed that: Group members would consider the report's findings for any evidence that the nature of the risks to wildlife were changing; and that publication of the report represented a major PR opportunity.

**ACTION: CRD and Goldsworthy Associates**

[Post-meeting note, The Scottish Executive issued a press release on 16 March highlighting the increase in numbers of bird poisoning incidents]

## 5. Updates from devolved administrations.

Elizabeth provided an update on developments in Scotland, where activity is focussed predominantly on PAW. However, Alan Stewart (WCO in Tayside) has been tasked with co-ordinating the PAW Scotland/caip relationship. Elizabeth noted that the WIIS hotline is not advertised in Scotland, as policy is to direct enquiries direct to the police, but the number does still ring occasionally!

There were no updates from Wales or Northern Ireland.

## 6. Other updates

Peter reported that NE had focused on Police training, and had sent a paper to CRD outlining key dates; this can be circulated to the group.

**ACTION: CRD**

[Post-meeting note: paper was distributed to group 11 March 2010]

Jeff informed the group that RSPB had launched a rodent control leaflet at the Game Fair last year, which had had input from a number of caip stakeholders.

CRD asked if it would be possible to receive a copy of this leaflet, for placing on the caip website. Jeff offered to send a pdf version to CRD.

**ACTION: RSPB**

[Post-meeting note, Jeff sent to CRD, and is now available on the caip website]

Patrick and Hazel explained that the NRoSO training road shows which featured rodenticides had reached 10,000 operators. A big issue arising from these was the correct disposal of bodies.

## 7. Review of first two years of campaign and outline for next year

Patrick and Mike gave a presentation focussing on: the first two years' work of the re-launched campaign, and the plans for 2010/11. Activity in the first two years had focussed on establishing information needs and developing training/guidance for users. The emphasis of the campaign in 2010/11 was likely to shift, with a greater emphasis on providing information to countryside users and a more active media campaign. It was agreed that this presentation would be circulated to the group.

**ACTION: CRD**

[Post-meeting note: presentation was distributed 11 March 2010]

The group then discussed the Countryside Users leaflet, which is due to be released in the next few weeks. Patrick asked the group to inform him or CRD of

the numbers of the leaflet they wish to take, and whether they would like a leaflet dispenser.

**ACTION: All, by end of March**

There were a number of suggestions for possible organisations who could help ensure wide circulation of leaflets, including the Kennel Club and National Parks visitor centres.

Patrick also highlighted the intended vet's poster. This was welcomed by Group members, and it was suggested endorsement from the Royal Veterinary College would assist promotional activities. Peter agreed to identify a suitable contact for Patrick.

**ACTION: Natural England**

It was decided that stakeholders should seek opportunities to actively promote **caip** and WIIS messages and material, and offers of articles, etc. in stakeholder publications would be helpful.

**ACTION: All**

Patrick said that it is always helpful to have quotes from stakeholders to use in press releases etc. Dorothy offered to 'say' something if Patrick would draft it.

Patrick mentioned that he will be meeting with Farmers Weekly to discuss VI matters, but will raise **caip** at the same meeting.

Colin mentioned that changes in packaging requirements for slug pellets for amateur users might provide an opportunity for promotional activities. CRD agreed to check when these will come into place.

**ACTION: CRD**

[Post-meeting note: they will come into place by 31 December 2011, though some products already comply]

Jeff mentioned the RSPB publication 'Legal Eagle' and offered to help attendees to join its mailing list. He also asked for copy for the magazine.

Grant said that CRD will work on pulling all these strands together.

**ACTION: CRD**

## **8. CAIP stakeholders – plans for 2010/11 (All)**

Jeff explained that RSPB would be doing future work on raptor poisonings.

Peter highlighted the need for greater correspondence between NE and Patrick to help achieve better engagement between **caip** and PAW.

Dorothy said that CLA were prepared to assist in promoting campaign messages, and offered to encourage colleagues in other regions to assist with this.

It was agreed that training courses could be advertised earlier and more widely.

**ACTION: Goldsworthy Associates**

A pesticide amnesty for gamekeepers was discussed. Group members had differing views on whether this would be effective in addressing risks to wildlife. It was noted that disposal costs for pesticides are approximately £1000/tonne so funding was another potential issue.

There was a short discussion about tying in with the 20-year anniversary of the Campaign next year. The Group agreed to consider whether there were any successes which could be reported in associated promotional material.

**9. Any other business**

None

**10. Date of next meeting**

The Group agreed to meet on 9 March 2011, subject to not clashing with the PAW Open Seminar. Peter said he would inform CRD of the date of the PAW seminar as soon as he had it.

**ACTION: Peter**

**Policy Implementation Team  
Chemicals Regulation Directorate**